



Panera Bread Opens Bakery Cafe in Exton; Exton Little League Named Operation Dough-Nation Partner

Panera Bread will raise money to support our national pastime in the Exton community

Exton, PA (January 12, 2009) – Panera Bread is pleased to announce the opening of its bakery-cafe in Exton, PA, located at 151 East Swedesford Road.

The nation's "bread expert," Panera Bread offers a new variety of artisan breads and other specialty breads, along with bagels, pastries, baked goods, and hot and cold espresso beverages. The Exton bakery-cafe is open for breakfast, lunch and dinner, offering breakfast sandwiches, hand-tossed salads, signature sandwiches and hearty soups served in edible sourdough bread bowls.

"We are excited about our growth in this region and becoming a part of the Exton community," said Tammy Dwyer, Director of Marketing for Panera Bread. "We are a neighborhood cafe, and we look forward to introducing residents in the Exton area to Panera's artisan bread making tradition and the warm, welcoming environment of our bakery-cafe."

The Exton bakery-cafe is Panera Bread's 24th Delaware Valley location. It is operated by American Bread Company LLC of Trevoze, a franchisee of Panera Bread. Panera has cafes in Bucks, Chester, Delaware and Montgomery counties in Pennsylvania, Camden and Burlington counties in New Jersey and New Castle County and Newark City in Delaware. American Bread also operates five bakery cafes in Monmouth County.

Antibiotic free chicken, whole grain bread, select organic and all-natural ingredients and a menu free of man-made trans fat highlight Panera Bread's offerings. The menu includes a wide variety of year-round favorites that complement new items introduced seasonally. Guests at the Exton bakery-cafe will enjoy intimate seating areas, comfortable chairs, a community table and free WiFi Internet access.

Exton Little League

Panera Bread is committed to the communities it serves. Exton Little League will benefit from Operation Dough-Nation[®], a program that allows Panera Bread and its customers to aid local non-profit organizations by making donations in the Operation Dough-Nation containers near the cash registers. In addition, Panera Bread will support Exton Little League with product donations and other fundraising activities.

Panera Bread also donates all unsold bread to local area hunger relief agencies.

Hours of operation for the Exton bakery cafe are Monday through Saturday, 6:30 a.m. to 9 p.m., and Sunday from 7:30 a.m. to 8 p.m.

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